

Connecting Visionary Brands & Creative Minds

Media Kit 2026 Global

49.9k+

SOCIAL FOLLOWERS

2

Key markets: Italy & United States

2k+

Monthly readers

12.4M

Monthly Video Views

Audience Overview

Age Distribution · 24–34 · 35–44 · 45–54+.

Audience Profile: Entrepreneurs · Creatives · Luxury Consumers · Startup Founders · Early Adopters · Brand · Cinema & Fashion Enthusiasts.

Device Usage · 76% Mobile · 24% Desktop.

Top Countries · Italia · USA · UK · Francia · UAE · Switzerland.

Gender Split · 48% Man · 52% women.

Source: Weshmind Journal Internal Analytics 2026; Google Analytics; Google Search Console; Instagram Insights; TikTok Analytics; Facebook Insights; Mailchimp Audience Data; Platform-native analytics and partner data.

Weshmind

Brand Mission

The foundation of Weshmind Journal's editorial authority lies in its role as an observer and interpreter of the new global culture. Weshmind Journal is an extension of the Weshmind brand, a digital editorial platform that explores luxury, business, technology, and contemporary culture, analyzing how a new generation lives, creates, innovates, and builds the future.

Through an independent and international editorial perspective, we highlight the people, ideas, and movements that define our era. Our approach combines analytical rigor, cultural sensitivity, and cinematic storytelling, offering content that does not merely document the present but anticipates future developments. Weshmind Journal is not simply a publication, but an editorial ecosystem that connects brands, innovators, and creatives with a global audience driven by ambition, vision, and decision-making power. Authoritative, relevant, and constantly evolving, Weshmind Journal represents a new voice in the international media landscape and a strategic platform for brands seeking to position themselves at the forefront of the future of luxury, technology, and culture.

Weshmind

Partnerships

Collaborating with Weshmind Journal means positioning your brand within a curated editorial ecosystem, where content, aesthetics, and credibility converge to generate real and lasting value. Through editorial articles, curated reviews, and strategic social campaigns, we present your hotel, restaurant, product, or experience to a highly targeted, culturally aware, and quality-oriented global audience. Every piece of content is crafted to reflect your brand's identity, positioning, and uniqueness, while upholding the editorial standards that define Weshmind Journal: independence, accuracy, and visual sophistication. Our team produces authentic, in-depth, and visually distinctive content from hospitality to automotive, from luxury to technology providing your brand with an authoritative and coherent presence within our editorial universe. This is not mere visibility. This is strategic positioning. An opportunity to connect with an influential, discerning, and value-oriented audience. Together, we build a presence that truly reflects your brand's level.

Weshmind

Advertising & Partnership Opportunities

The brand provides the materials, while Weshmind Journal handles editorial selection, publication, and premium distribution, ensuring cultural positioning consistent with our standards.

● Branded Article

Includes: Creation of an exclusive, curated article with integrated images on our website · Premium editorial positioning · SEO optimization and competitor analysis · Permanent publication · Direct link to the brand · Internal images.

● Advertising page / Month

Includes: Placement of your brand in the Advertising section of the website with a direct link · Premium visibility on a dedicated page of the website.

● Social Platforms

Includes: Sharing of your posts and videos with our community · Tailored strategy to maximize engagement and reach the audience most relevant to your brand.

● Newsletters / Month

Includes: Placement of your content in our newsletter to a qualified audience · Direct link to the brand and guaranteed premium visibility.

● WMJ Digital Atelier

Includes: Art direction and custom design in WMJ style · Premium editorial layouts and visual storytelling · UX/UI optimized for mobile and desktop · Curated selection of imagery and typography · Support provided through to launch.

● WMJ Marketplace

Includes: Promotion of your products within our shop and in story content · Integrated visibility within our editorial ecosystem.

● Branded Article Global

Includes: Creation of an exclusive, curated article in English, with integrated images on our website · Premium editorial positioning · SEO-optimized content with competitor analysis · Permanent publication · Direct link to the brand · Internal images included · Ideal for the global market.

WMJ Packages

Packages Essential Access 1



Packages Essential Access 2



Packages Essential Access 3



Packages Essential Access 4



Packages All-Access



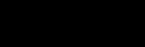
Packages Curator



Packages Premium VIP



Packages Elite / Insider



COLLABORAZIONI@WESHMIND.COM

For tailored editorial opportunities and partnerships designed to maximize the impact of your project, you can contact our dedicated team. Only by understanding your goals can we build a truly effective strategy for your brand.

Weshmind